

HACKNEY WICK FC



CLUB MEMBERSHIP

**JOIN THE GRASSROOTS
FOOTBALL REVOLUTION TODAY!**

**With you we can win games and make
a positive impact off the pitch.**

Hackney Wick FC has ambitions to change the face of football in London's East End and the UK, this will be the grassroots football revolution where fan and community-owned football clubs come into greater prominence in the professional game.



THE BACKGROUND

Over recent years, we have seen growth in resources to the professional game to help make it more glamorous, recognisable and wealthy - both at club and nation level. However, despite this growth in financial outcomes, on-the-pitch success of our clubs and national team on an international level has not materialized and there are now fewer home-grown players in the English Premier League.

The Premier League is one of the most profitable in the world but this does

not trickle down to grassroots level as smaller clubs are struggling to survive in providing a vital service for their local communities and a platform for the next generation of talented players.

We want to see more resources go into the grassroots game where football and sports are used to help transform lives and communities for the better. Football players can become role models and have a wider responsibility to their local communities and help improve civic society to all groups.



OUR MISSION

At Hackney Wick FC, we have an ambitious campaign to help improve the shape of community and grassroots football both locally and nationally. Our campaign **#TheWickersInTheCommunity** will focus on the following:

- Increase local community-ownership and participation amongst various groups in grassroots football and the local community (women and girl, underrepresented groups)
- Improve health and wellbeing within Hackney and other areas of East London

- Improve facilities and infrastructure to enable wider participation (e.g. A stadium in Hackney which is suitable for the professional game)

Please help us to continue this work and show the FA and Premier League to take a bigger role in helping to support the grassroots game to ensure it not just survives but also provides the change for real opportunities to create positive change for communities.



CLUB MEMBERSHIP

We're excited to be able to finally offer our fans and supporters the opportunity to buy membership to Hackney Wick FC and help us make our vision a success.

The money we get from membership will go directly into helping the club fund its activities both on and off the pitch. Costs such as pitch fees and travel for matches, equipment for training for all teams – mens, womens and youth academy. It will also on occasion help fund any promotion we do for our matches or community activities that are purely to attract more support for the club, either as a future player, a potential sponsor and most importantly as a fan.



CHOOSE YOUR MEMBERSHIP PACKAGE

STANDARD MEMBERSHIP £15

- One member, one vote at Hackney Wick FC meetings and AGM
- Decide who gets to run the club, vote for your favourite players of the season
- Get the latest behind-the-scenes developments at London's premier community club
- Free gift included

Membership is for 1 year only from August to July the following year

To sign up please visit <http://www.hackneywickfc.com/> payments or fill in the form at the back of this brochure and send to us at
**Hackney Wick FC,
138B Amhurst Road,
E8 2AG**

#THEWICKERSINTHECOMMUNITY MEMBERSHIP £50

- Help support our campaign to improve the grassroots game for underrepresented groups, girls and women; as well as to continue our good work in the community through health, wellbeing, diversity and education.
- One member, one vote at Hackney Wick FC meetings and AGM
- Free gift and special Community kit t-shirt included



MEMBERSHIP FORM

STANDARD MEMBERSHIP @ £15.00

#THEWICKERSINTHECOMMUNITY MEMBERSHIP @ £50 .00

Please fill in contact details so we can send you confirmation of membership plus your free gift.

TITLE _____

NAME _____

SURNAME _____

ADDRESS _____

EMAIL _____

TELEPHONE _____

PAYMENT INFORMATION

NAME(S) OF ACCOUNT HOLDER(S) _____

FULL ADDRESS _____

BRANCH SORT CODE _____

BANK/BUILDING SOCIETY _____

ACCOUNT NUMBER _____

PRINT NAME _____

SIGNATURE _____

DATE _____

#THEWICKERSINTHECOMMUNITY CAMPAIGN

Since our launch in 2015 #TheWickersInTheCommunity campaign has raised over £7,000 towards helping to grow the grassroots game and continue our work within the community to expand health, wellbeing, diversity and inclusion.

We have carried out a number of activities across many regions like:

- Talks in schools about peer pressure and antisocial behaviour
- Health & Wellbeing workshops
- Community development and volunteering
- Football with underrepresented groups like women, girls and people with physical and mental disabilities

Our ultimate goal is to bring the grassroots community together and improve quality of life for our supporters and stakeholders using football as the catalyst for this transformation. Despite us not having as much resources as other well established football clubs, we feel passionate that the work in the community is just as important as our work on the pitch - so we need you to help us continue and expand this work. This is the revolution of grassroots football and you can have a front seat to it!



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